



Professional, Dynamic, and Talented. Your Partner for Business Challenges.

How much more could you accomplish working with an energetic project team of talented MBA students?

HKUST MBA Student Consultancy Service offers selected organizations the opportunity to partner with a team of MBA students eager to help you solve your important business challenges.

How does it work?

Interested organizations could contact us for an initial meeting. Our Program Lead, an experienced management consultant, will work with you to define your needs and structure a plan for solutions. A team of three to five MBA students will work in collaboration with your organization to develop rigorous recommendations.

Benefits to the Partner Organization

- The opportunity to work with a high-caliber team of MBA students, with a diverse mix of global business experiences
- New ideas and recommendations, developed through a rigorous analytical and fact-based approach
- Written report and presentation of results and recommendations (reviewed by panel of adjunct professors)
- An opportunity to put potential future employees to the test

About Our Students

We have a broad mix of students from 27 countries, with an average of five years work experience from varied professional backgrounds including Business Analysis, Accounting / Finance, Sales & Marketing, Project Management, Engineering, IT, etc. They have all completed the rigorous HKUST core curriculum, courses in specialized areas and managerial skills trainings.

Possible Project Topics

- New market analysis
- New product development
- Strategic planning
- Sales and marketing strategy
- Operations analysis
- Business plan and feasibility studies
- Financial modeling
- Strategic human resources planning

Requirements

We are looking for highly committed organizations that understand the value they will receive by engaging in the MBA Student Consultancy Service.

Commitment: At least one dedicated manager from the organization who can work closely with the team to provide data and contacts

Cost: Depends on project scope (both summer and school term options available)

Access: Teams will require access to relevant documents from the partner organization, which will be protected under a Non-Disclosure Agreement

How to Become a Partner or Learn More

Email us at mbacrc@ust.hk or call (852) 2358 8423 for more information.

